

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 16788 260942Z

15

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 RSC-01 /019 W

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R 260911Z DEC 74

FM AMEMBASSY TOKYO

TO USDOC USTS WASHDC

INFO SECSTATE WAASHDC 6978

UNCLAS TOKYO 16788

E. O. 11652: N/A

TAGS: ETRD

SUBJECT: JAPAN TOUR DEVELOPMENT PROJECT MARKETING PLANS

SUMMARY: PROVIDES REQUESTED DETAILS OF NEC TOUR DEVELOPMENT
PROJECT PLAN. END OF SUMMARY.

JW 5-108 RE WJ 5-56-MD.

SECTION 4: CHECK IN ITC BLOCK WAS CLERICAL ERROR. PLS DISREGARD.

SECTION 21: DOLS133,300 BASED ON DATA IN SECTION 18 AS FOLLOWS.
TRAINING MATERIALS, AUDIO-VISUAL DEVICES YEN12 MILLION. HALL RENTAL,
ROOMS AND MEALS FOR PARTICIPANTS YEN22.8 MILLION. TOUR CONDUCTORS'
TRAINING IN U.S. YEN4 MILLION. TOTAL: YEN40 MILLION.

SECTION 22: REALIZE DOLS8480 INADEQUATE INVESTMENT FOR SCOPE OF
PROJECT. SAME COMMENT CAN BE MADE RE OTHER 5 PROJECTS AS WELL.
PLEASE SEE TSD JW 5-58, PARAGRAPH 2 FOR DETAILED EXPLANATION,
SUMMARY OF WHICH AS FOLLOWS: SCOPE OF PROJECTS DETAILED IN TD
PROJECT MARKETING PLANS WOULD NORMALLY REQUIRE TOTAL BUDGET IN
EXCESS OF DOLS1 MILLION. SINCE ONLY DOLS212,000 AVAILABLE, THAT
AMOUNT HAS BEEN APPORTIONED TO EACH OF THE SIX PLANS IN ACCORDANCE
WITH THE PERCENTAGE EACH WOULD HAVE OF A DOLS1 MILLION BUDGET.
HODGSON

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Message Attributes

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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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TAGS: ETRD, JA, US
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